



# Evidence-based. People-proven.

Our community is  
**3.2x** more likely to achieve  
sustained viral suppression.



## Become a Positive Peers Key Health Partner

Positive Peers is a private peer-led support app helping **end the epidemic** for the especially vulnerable populations of 13-34 year-olds and MSM of color.

Positive Peers offers on-demand help for reducing stigma, eliminating isolation, and increasing viral suppression. Registration is required to gain access to the app to ensure the safety and privacy of all users. Users apply online via our easy enrollment system and web-upload of eligibility documents.

### Key Health Partner Benefits Include:

#### Admin access

Up to 4 professionals of your choice will gain access to interact directly with users in your geo-location, creating the potential for outreach or Early Intervention Services to those newly diagnosed or lost to care.

- Post and reply to all Positive Peers users within the community forum
- Send private chats to all Positive Peers users
- Send push notifications to your regional users

#### Provide regional content for your community

Curate a regional calendar for local events, add your community resources, and post additional success stories about your local YPLWH in Tales of Triumph.

#### Get local, aggregate data

Take advantage of baseline 3, 6, and 12-month data surveys. Get data about local YPLWH in areas such as substance abuse, self-efficacy, incarceration history, and stigma.

#### Take advantage of promotional materials

Spread awareness of the app within your community with posters, marketing handouts, promotional pins, and stickers we provide.

#### Receive training

Guidebooks are provided and, upon request, a MetroHealth staff person will conduct on-site training to ensure bringing Positive Peers to your area is as easy as possible.

#### Give input on new features

Your local app users and healthcare professionals can join Cleveland's YPLWH Community Advisory Board to provide feedback and spark new ideas.

If your organization is applying for **End The Epidemic** funds, consider partnering with Positive Peers. Our innovative app helps YPLWH sustain viral suppression, a key goal of the "Treat Pillar" to end the epidemic.

Your entire Ryan White Part A region benefits from admin access to Positive Peers. Not just one clinic, ASO, or hospital—your entire region.

HRSA encourages the use of innovative initiatives and has already put its support behind a significant social media effort, which includes Positive Peers.

**To inquire about this innovative program, contact our Principal Investigator, Ann K. Avery, MD at [aavery@metrohealth.org](mailto:aavery@metrohealth.org)**